

# Electronic Supply Summit 2007 Conference Program: SHENZHEN

(As of February 6-07)

**MARCH 5**

**TIME**

**9:00**

**Opening ceremony**

**9:30**

**Exhibition opens**

		ROSE HALL 3, 5TH FLOOR SHENZHEN CONVENTION & EXHIBITION CENTER	
		Technology Innovation and Distribution	
(start) 2:00		Opening remarks, Major Lee, Editor, Electronics Supply & Manufacturing-China, <b>Global Sources</b>	
2:10	1	The evolution semiconductor distribution value chain, <b>Arrow Asia Pac Ltd. (HK)</b>	
3:00		Quick Break	
3:10	2	Technology and innovation -- Two swords of the distributor, Dr. Paolo Wang, CEO, <b>Shenzhen Honestar Electronics Co, Ltd.</b>	
4:00		Quick Break	
4:10	3	Where are the quality ICs with good prices in China?, Alex Wu, President, <b>Chitron Electronics</b>	
5:00		Quick Break	
5:10	4	Technical service brings revenue, Hunter Zhu, ARM Product Manager, <b>Baite Electronics Group</b>	
6:00 (end)			

4 presentations

TOTAL

**MARCH 6**

**TIME**

**9:30**

**Exhibition opens**

		ROSE HALL 3, 5TH FLOOR SHENZHEN CONVENTION & EXHIBITION CENTER	
		Supply Chain Management, Standards and Quality Assurance	
(start) 1:00		Opening remarks, Major Lee, Editor, Electronics Supply & Manufacturing-China, <b>Global Sources</b>	
1:50	1	Meeting RoHS/WEEE directives for EU market, Michael Chen, Senior Director of New Business Development of Asia Pacific, <b>IHS</b>	
2:00		Quick Break	
2:00	2	The logistic challenge for electronics manufacturing, Sheng Fei, Manager of Marketing Department, <b>Sinotrans Air Transportation Development Eastern Company</b>	
2:50		Quick Break	
3:00	3	Use advanced IT tools to decrease time-to-market, River Dai, South China Technical Manager, <b>SolidWorks Corporation</b>	
3:50 (end)			

3 presentations

TOTAL

TOTAL NO. OF SPEAKING SLOTS

# Electronic Supply Summit 2007 Conference Program: SHANGHAI

(As of February 2-07)

**MARCH 13**

**TIME**

**9:00**

**Opening ceremony**

**9:30**

**Exhibition opens**

		CONFERENCE ROOM 4C, 2ND FLOOR, SOUTH TOWER SHANGHAI MART	
		Technology Innovation and Distribution	
(start) 1:00		Opening remarks, Major Lee, Editor, Electronics Supply & Manufacturing-China, <b>Global Sources</b>	
1:10	1	The evolution semiconductor distribution value chain, <b>Arrow Asia Pac Ltd. (HK)</b>	
2:00		Quick Break	
2:10	2	Technology and innovation -- Two swords of the distributor, Dr. Paolo Wang, CEO, <b>Shenzhen Honestar Electronics Co, Ltd.</b>	
3:00		Quick Break	
3:10	3	Where are the quality ICs with good prices in China?, Alex Wu, President, <b>Chitron Electronics</b>	
4:00		Quick Break	
4:10	4	Technical service brings revenue, Hunter Zhu, ARM Product Manager, <b>Baite Electronics Group</b>	
5:00 (end)			

4 presentations

TOTAL

**MARCH 14**

**TIME**

**9:30**

**Exhibition opens**

		CONFERENCE ROOM 4C, 2ND FLOOR, SOUTH TOWER SHANGHAI MART	
		Supply Chain Management, Standards and Quality Assurance	
(start) 1:00		Opening remarks, Major Lee, Editor, Electronics Supply & Manufacturing-China, <b>Global Sources</b>	
1:50	1	Meeting RoHS/WEEE directives for EU market, Michael Chen, Senior Director of New Business Development of Asia Pacific, <b>IHS</b>	
2:00		Quick Break	
2:00	2	The logistic challenge for electronics manufacturing, Sheng Fei, Manager of Marketing Department, <b>Sinotrans Air Transportation Development Eastern Company</b>	
2:50		Quick Break	
3:00	3	Use advanced IT tools to decrease time-to-market, River Dai, South China Technical Manager, <b>SolidWorks Corporation</b>	
3:50 (end)			

3 presentations

TOTAL

TOTAL NO. OF SPEAKING SLOTS